



**Lumpkin Literacy**

## **The Basic Babies Monthly Give-Away Details**

To participate in The Basic Babies Monthly Give-away, you must first enroll your child (0-3 years) in The Basics Insights FREE Text Tip Program. After enrolling you will receive an invitation from Lumpkin Literacy to join The Basic Babies Facebook group.

After joining the Facebook group, just post a picture of yourself with your baby or toddler completing a basic activity on the group page. You may post up to five photos/videos each month (one for each of the 5 Basic Activities). Each post demonstrating one of the activities will count as an entry.

Each month, Lumpkin Literacy will select one winner by a random drawing. Winners will be notified via email by the 15<sup>th</sup> of the following month. Prize packages are limited to one per enrolled child each year.

The prize package, valued at more than \$150 includes a mini-home library of 5 age-appropriate books and several other valuable prizes such as a photography session and digital photograph, gift cards for toys, books, baby supplies, and free coffee and ice cream. The prize package is non-transferable and may not be exchanged for cash. Individual certificate limitations and expirations may apply. Lumpkin Literacy retains the right to vary the contents of the prize package as needed based on sponsor commitments.

**PLEASE NOTE:** Members of The Basic Babies Facebook Group understand and agree to allow Lumpkin Literacy to use photographs or videos shared on The Basic Babies Facebook group page as desired to promote The Basics.

Thank you for enrolling your child in The Basics and helping us share the power and fun of these simple daily activities with other families through your participation and posts.